

# 2010 EDITORIAL CALENDAR

All Advertisers earn a FREE 1/4 page 4-color Technology Showcase with each placement.

Month Closing Date	Featured Topics <b>Drug Delivery</b> Technology	Featured Topics <b>SPECIALTY PHARMA</b> Strategies For Business Development	Trade Show Distribution
<b>JANUARY</b> Ad closing December 18	Bioavailability Enhancement Oral Drug Delivery Newly Established Drug Delivery Companies (On the Rise)	Lucrative Therapeutic Market Developments	Drug Delivery Partnerships Meeting – Championsgate, FL, January 25-27
<b>FEBRUARY</b> Ad closing January 15	Excipient Update Nanotechnology-Based Drugs Oncology Drug Delivery	Selecting a Central Laboratory for Your Clinical Trial Studies	
<b>MARCH</b> Ad closing February 19	Bioavailability Enhancement Polymer-Encapsulated Drugs Oral Controlled-Release Technologies Advanced Delivery Devices	Analytical Testing Laboratories & Their Role in Drug Development	PDA – Orlando, FL, March 15-22
<b>APRIL</b> Ad closing March 19	Fast-Release/Fast-Dissolve Drugs Inhalation Devices Excipients & Oral Delivery	Protein & Peptide Manufacturing Deal-Making Trends in Contract Outsourcing	RDD Conference – Orlando, FL, April 25-29 INTERPHEX – NY, NY, April 20-22 ExcipientFest – San Juan, PR Partnerships with CRO's - Orlando, FL, April 12-14 BIO 2010, Chicago, IL, May 3-6
<b>MAY</b> Ad closing April 16	Oral Drug Delivery Prefilled Syringes Premixed IV Solutions	Outsourcing Clinical Trials Materials	AAPS National Biotechnology Conference – San Francisco, CA, May 16-19
<b>JUNE</b> Ad closing May 21	Bioavailability Enhancement Controlled Release Technologies	Outsourcing Formulation Development	Controlled Release Society Meeting – Portland, OR, July 10-14
<b>JULY/ AUGUST</b> Ad closing June 18	Transdermal Delivery: Active & Passive Delivery Systems Formulation Development Advances Oral Drug Delivery Inhalation Devices: Market Overview	CROs in the Specialty Pharma Marketplace	
<b>SEPTEMBER</b> Ad closing August 20	Hand-Held Injection Devices Excipient Update Controlled Release Technologies	Outsourcing Contract Manufacturing	Biologics, Drug Delivery & Beyond - Boston
<b>OCTOBER</b> Ad closing September 17	Oral Controlled-Release Technologies Protein & Peptide Delivery Formulation Development Biologics Delivery	Business Development Pharmacogenomics	AAPS – New Orleans, LA - November 14-18
<b>NOVEMBER/ DECEMBER</b> Ad closing October 15	ANNUAL RESOURCE DIRECTORY AND COMPANY PROFILE ISSUE All Full Advertisers Receive a FREE – 1 Page, 4-color Company Profile. Listings in the Annual Resource Directory are free and available to all companies providing technologies, products, and services for: Drug Delivery Technology, Specialty Pharma, Contract Services, Manufacturing and Laboratory Equipment companies. See page 9 for details.		